

STOCK CAPITAL

GLOBAL HOLDING

SCOPE FOR SOCIAL PROJECTS

The Future Is Green, And Goes Beyond The Carbon Market



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1. TYPE OF PROJECT

The social project of Stock Capital aims at the development of a technical educational school.

2. TARGET AUDIENCE

Our target audience is teenagers aged between 15 to 20 years, attending high school, and residing in communities or municipalities with a Human Development Index (HDI) below the local average.

3. PROJECT JUSTIFICATION

We believe that building a safer and more sustainable future is bonded to empowering the current generation, adding wealth, values, and principles.

An educated generation of individuals equipped with technical and practical knowledge about professional or common everyday topics can produce significant effects in the society they are part of.

We believe that the private sector can financially and directly incentivize social impact to produce these aspects positively and exponentially.

4. SCALABILITY

The educational social project aims to train 1,000 young people and adolescents by 2030. We will develop educational infrastructure in Brazil and Argentina for simultaneous training.

We will start our technical school in the first year in Argentina with 50 students: 25 students in the first semester and another 25 students in the second semester of the academic year. In the second year, our educational activities in Argentina will expand to 100 students: 50 students in the first semester and 50 students in the second semester.

Also, in the second year, we will expand our activities to Brazil following the guideline of implementing educational social projects, starting with 50 students: 25 students in the first semester and another 25 students in the second semester of the academic year.

In the next four years of educational activities, we will scale to 100 students in Argentina and 100 students in Brazil, following the guideline of implementing educational social projects: 50 students in the first semester and 50 students in the second semester.

5. IMPLEMENTATION LOCATIONS

We have chosen the Province of Salta, located in Argentina, for the project's implementation. Subsequently, it will be expanded to regions in Brazil where we will have environmental preservation projects executed by Stock Capital.

6. HUMAN AND TECHNOLOGICAL RESOURCES

The educational social project within our Sustainable Bonds is fundamentally based on human resources. Thus, Stock Capital is committed to seeking qualified and capable professionals for the execution and administration of this project.

We will build a faculty team of qualified directors and teachers, whose academic curricula will be subjected to a compliance analysis conducted by Stock Capital's corporate governance to ensure our students receive quality education and the social project meets its objectives.

As a technical school, we will provide robust infrastructure and equipment so that students have access to quality tools during the learning period.

7. FINANCING PERIOD

The funds raised through the Sustainable Bonds issued by Stock Capital aim to finance the first four years of structuring and implementing the project, starting from the date of issuance and fiduciary distribution.

8. INVESTMENT AMOUNT

Stock Capital aims to allocate US\$1,000,000.00 to social projects, with US\$500,000 allocated to social projects in Brazil and US\$500,000 to social projects in Argentina.

In accordance with the Sustainable Development Goals (SDGs), Stock Capital adopts a business strategy focused on financing social projects. This approach will be enabled through the allocation of resources from the net revenue obtained by trading carbon credits.

Following the operational schedule, after the fourth year of implementation, the project will be subsidized by Stock Capital through the trading of carbon credits.

9. GENERAL AND SPECIFIC OBJECTIVES

Temos como objetivo geral integrar os princípios e os Objetivos de Desenvolvimento Sustentável (ODS) na Metodologia de Aprendizagem Baseada em Projetos Educacionais para contribuir significativamente na preparação de uma geração de cidadãos conscientes, engajados e capacitados para enfrentar os desafios do século XXI.

SPECIFIC OBJECTIVES

The educational projects will be carried out in line with the SDGs, which include:

- **Awareness:** Promote awareness of the global challenges addressed by the SDGs, enabling students to understand the importance and urgency of acting in areas such as poverty eradication, quality education, gender equality, health and well-being, climate change, among others.
- **Active Engagement:** Engage students in practical projects that challenge them to apply their knowledge and skills to solve real problems related to the SDGs, encouraging active participation and collaborative learning.
- **Skill Development:** Foster the development of critical, creative, problem-solving, and critical thinking skills, enabling students to become change agents capable of contributing to achieving the SDGs in their communities.
- **Empowerment:** Empower students to take an active role in promoting sustainable development, encouraging them to develop innovative and sustainable solutions to the challenges faced by their communities and the world.
- **Curricular Integration:** Integrate core subjects such as Portuguese language, mathematics, and sciences, as well as more robust technological disciplines such as programming, robotics, and digital design. This aims to provide students with a holistic and interdisciplinary understanding of the issues addressed by the SDGs while developing essential skills for the job market, such as communication, critical thinking, and problem-solving.
- **Technological Training:** Provide the opportunity to acquire relevant technological skills for the job market, including programming, data analysis, interface design, and automation. These competencies are fundamental in an increasingly digitalized

economy and can enable them to take advantage of employment opportunities in emerging and innovative sectors.

- **Practical Project:** Emphasize learning through practice, allowing students to develop real or simulated projects that address issues related to the SDGs while applying concepts and techniques learned in core and technological subjects. This prepares them to face real-world challenges in the job market while strengthening their innovation and problem-solving capabilities.
- **Employability:** By acquiring knowledge and skills relevant to the job market, young people will be better prepared to enter the job market and contribute significantly to the sustainable development of their communities and the world as a whole. We aim to promote employability and entrepreneurship, empowering young people to become positive change agents in their lives and society.

10. METHODOLOGY

The UN promotes collaboration across all sectors of society, including governments, businesses, schools, and universities, to achieve the Sustainable Development Goals (SDGs). With the vision of collaborating with the UN initiatives and promoting the practice of the SDGs, Stock Capital has chosen **PBL (Project-Based Learning)** as its educational methodology, known in Portuguese as **Aprendizagem Baseada em Projetos (ABP)**.

The **Problem-Based Learning (PBL)** methodology focuses on a practical and investigative approach to teaching. Unlike the traditional method of simply attending lectures, students from elementary to higher education are encouraged to engage in societal challenges using real or simulated studies. This approach aims to make the educational process more engaging, moving away from the passivity of mere content exposition.

As an institution, we believe that the application of the UN's SDGs can be great allies and excellent guides in the project-based learning approach. When put into practice, the SDGs can help in the moral and mental development of students, making them more motivated, enhancing their academic skills, and making them more competitive in the job market.

11. PROJECT STAGES

The schedule for implementing and managing the project will be organized as follows:

1. Raising financial resources through Sustainability Bonds;
2. Applying for licenses, operating permits, and other processes with regulatory bodies;
3. Acquiring physical space and implementing infrastructures;
4. Hiring academic professionals and other staff;
5. Implementing the educational master plan;
6. Selecting students for the academic year;
7. Starting disciplinary activities;
8. Course completion and certifications.

12. MONITORING METHOD AND METRICS

To monitor educational performance, Stock Capital will adopt a bifocal approach, covering both individual student monitoring and the overall evaluation of the educational institution. This approach allows for a holistic view of educational effectiveness, ensuring that both students and the institution meet established standards of excellence. The monitoring process will occur as follows:

- **Data Collection:** A robust system will be implemented to continuously collect data on student performance. This includes test scores, project evaluations, class participation, attendance, and teacher feedback.
- **Personalized Reports:** Each student will receive periodic reports detailing their progress, with personalized recommendations to improve their skills and knowledge. These reports will be shared with the students and their guardians.
- **Approval Metrics:** To ensure student eligibility and approval, Stock Capital will use a cutoff grade metric as the main criterion for individual evaluation. This method will provide a clear and objective parameter for measuring students' academic performance.

CUTOFF GRADE CALCULATION

- **Collecting Grades:** All evaluations conducted by the student during the academic period will be collected. This includes tests, assignments, projects, and other forms of assessment.
- **Summing Grades:** All grades obtained by the student will be summed.
- **Dividing by the Total Number of Grades:** The sum of the grades will be divided by the total number of evaluations. This resulting average will be the student's final grade.

APPROVAL CRITERIA

- **Defining the Cutoff Grade:** The institution will set a specific cutoff grade that represents the minimum acceptable performance for approval and certification.
- **Comparing with the Cutoff Grade:** The student's final average will be compared to the cutoff grade. Only students whose final average meets or exceeds this grade will be considered eligible for approval.

PRACTICAL EXAMPLE

If a student has the following grades over the semester:

Test 1: 7.5

Assignment 1: 8.0

Test 2: 6.5

Final Project: 9.0

The sum of these grades is 31.0 (7.5 + 8.0 + 6.5 + 9.0).

If the student completed 4 evaluations, the average is 31.0 divided by 4, resulting in an average of 7.75.

Assuming the institution's cutoff grade is 7.0, this student will be approved, as their average (7.75) is higher than the cutoff grade.

MONITORING OF THE EDUCATIONAL INSTITUTION

Stock Capital will utilize a monitoring metric based on the individual cutoff grades of the students to measure the overall educational quality of the institution. This approach will allow

for a comprehensive evaluation of the institution's effectiveness in promoting learning and academic success among its students.

INSTITUTIONAL MONITORING METRIC AND AGGREGATE DATA COLLECTION

- Individual Averages: The final averages of all students, calculated according to the individual cutoff grades, will be collected at the end of each academic period.
- Approval Rate: The percentage of students who have reached or surpassed the cutoff grade will be calculated.
- Grade Distribution: The distribution of final grades will be analyzed to identify performance patterns.

CALCULATION OF THE INSTITUTIONAL AVERAGE GRADE

- Individual Averages Sum: The final averages of all students will be summed.
- Division by Total Number of Students: The sum of the averages will be divided by the total number of students, resulting in the institutional average.

EDUCATIONAL QUALITY EVALUATION AND COMPARISON WITH STANDARDS OF EXCELLENCE

- Definition of Standards: The institution will define standards of educational excellence, including a minimum target for the institutional average.
- Continuous Comparison: The institutional average will be compared with these standards to assess whether the institution is meeting expectations.

GLOBAL APPROVAL RATE

- Approval Target: A minimum approval rate target will be set (e.g., 80% of students must meet or exceed the cutoff grade).
- Performance Analysis: Continuous monitoring of the approval rate to identify trends and areas needing intervention.

QUALITATIVE FEEDBACK

- Student and Teacher Satisfaction: Continuous collection of feedback through satisfaction surveys and interviews to complement quantitative data.
- Engagement and Participation: Evaluation of student engagement and participation in extracurricular and academic activities.

IMPLEMENTATION OF IMPROVEMENT ACTIONS

- Data Analysis: Use of collected data to identify subjects, courses, or specific areas where student performance is below expectations.
- Specific Interventions: Development of action plans for identified areas, including additional training for teachers, curriculum reviews, and student support programs.

CONTINUOUS DEVELOPMENT PROGRAMS

- Teacher Training: Investment in continuous professional development programs for teachers to improve teaching practices.
- Educational Resources: Updating and expanding the educational and technological resources available to students and teachers.

By using individual cutoff grades as the basis for the institutional monitoring metric, Stock Capital ensures that the evaluation of educational quality is comprehensive and accurate, reflecting the true performance and effectiveness of the institution in promoting the academic success of its students.

13. REPORTS AND TRANSPARENCY

PERIODIC REPORTS

- Disclosure of Results: Regular reports will be generated for the institution's administration, detailing educational performance and areas for improvement.
- Transparency: Sharing of results and improvement actions with the educational community, promoting a culture of transparency and accountability.

CONTINUOUS REVIEW AND ADJUSTMENT

- Constant Monitoring: Ongoing review of metrics and evaluation processes to ensure they remain aligned with the institution's educational objectives.
- Adapting to Needs: Adjustments to educational strategies as needed, based on collected data and feedback.

14. GOVERNANCE

The corporate governance of Stock Capital will be responsible for structuring, selecting, and approving eligible social projects assigned within the Sustainable Bonds Framework.

Stock Capital commits to seeking the necessary regulations in collaboration with state and federal agencies to be qualified to manage the technical school.

15. MINIMUM REQUIREMENTS AND QUALIFICATIONS FOR TECHNICIANS INVOLVED IN THE PROJECT

Stock Capital will use eligibility criteria to select professionals who have at least the minimum qualification of a licentiate or bachelor's degree necessary to serve in the roles of academic directors, teachers, and technical monitors.

ELIGIBILITY FOR FACULTY

- A licentiate degree in education.;
- A bachelor's degree in one or more subjects such as Mathematics, Physics, Chemistry, English.
- A bachelor's degree or minimum certification for subjects with a technological application focus, including but not limited to Python, C#, C++, JavaScript, PHP, Swift, Java, Go, Solidity, SHA256, among others;
- A bachelor's degree in other subjects included in the educational master plan;
- At least 2 years of proven professional experience as documented in the curriculum vitae
- A reference letter from at least one educational institution.

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